

ZeroWIN Vision Conference – options

No.	Option	Advantages	Disadvantages
1	Online conference, mid-March. Short video presentations, documents, etc available for viewing; blog-space for stakeholders to make comments; regular 'live' discussion programme related to specific issues/sectors. [Exact details to be confirmed.]	• Least expensive option • Accessible to large numbers of stakeholders • Can be 'open' for a longer time to consider ideas and provide feedback • Permanent record of content and communication	• Impersonal, and so loss of spontaneity • Limited opportunity for detailed discussion • Risk that some stakeholders will not be enthused to contribute (much/at all)
2	Day conference, hosted by University of Southampton, UK, or UNU in Bonn. Date TBC, restricted by availability. Full 1 day conference including key note speakers and sector-specific breakout sessions.	• Relatively cheap to hire facilities, book accommodation, etc • Relatively easy to organise and control • Reasonable flexibility	• Still expensive relative to option 1 • Limited date availability
3	Day conference, held at hotel venue in Brussels. 17 th March (and possible general meeting on 18 th). Content as above.	• Relatively central location • Easy access for EU • Venue originally agreed on in Bilbao	• Most expensive option • Relatively difficult to organise/control
4	Conference attached to the EC's Eco-Innovation Forum*. Bilbao, circa 19-22 April. Content broadly as above, but subject to conforming with Forum programme and requirements.	• Potential to tap in to large gathering of relevant stakeholders • Basic planning/organisation done	• Expensive relative to 1 (and 2?) • Least control over format/programme • Furthest average travel distance

*http://www.ihobe.net/Pags/AP/AP_Noticias/hemeroteca.asp?cod=12856D30-97AF-42A4-98C6-4F63493471F3&hld=7CA1F17C-669B-4721-9E4B-CDE1776848C7&Idioma=I ; note this is only a potential option at the moment; if this option is preferred then integrating the events will be investigated.