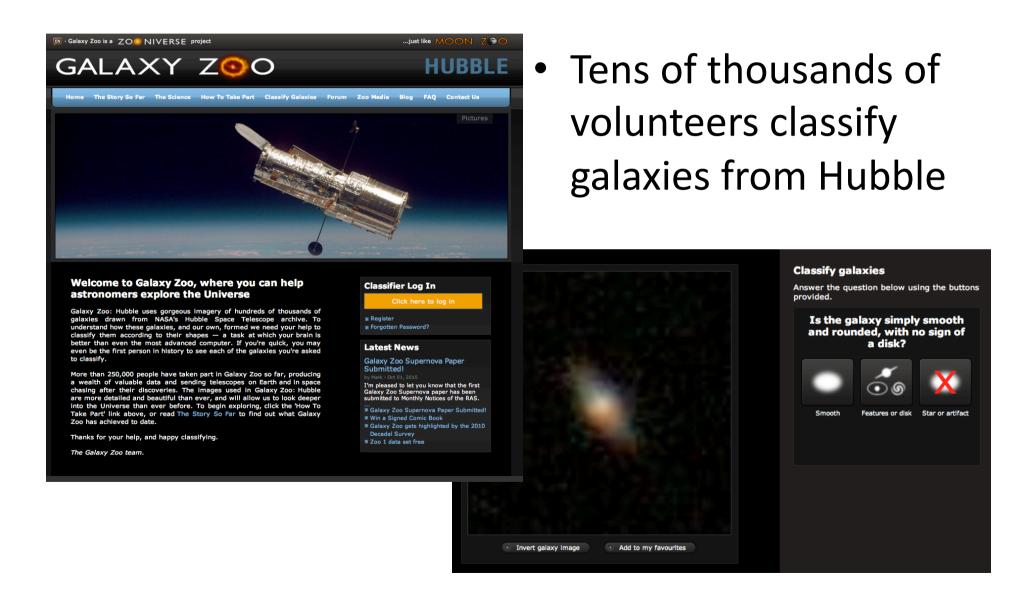


Crowdsourcing. Social Machines. Human computation. Co-construction Made Real

# Galaxy Zoo



# The ESP Game



- Carnegie Mellon
- Volunteers classify pictures



## reCAPTCHA



Volunteers
 digitize
 18,000,000
 new words
 per day

## reCAPTHA in action

### **Original Text**

The New-York State Yacht Squadron, on its annual cruise to Newport, came into the harbor yesterday afternoon. The following are the names of the boats that came to anchor here: Jessie, Geraldine, Evelyn, Annie, Mannering, Julia, Bonita, Magie, Widgeon, Rambler, Flour-de-Lis, Henrietta, Sea-Drift and Maria, with the steamer America as a tender. On anchoring, each boat fired a gun, according to custom. The reports were heard distinctly in the city, causing considerable inquiry as to "what was up," and quite a number of sanguine individuals came into our office to inquire if the guns were not annunciatory signals of the successful laying of the Atlantic Cable. We invariably replied in the negative. The squadron will leave to-day for Newport. The yachts Washington and Ratiler, of this city, start with it, with parties of New-Haven people.

### Using reCAPTCHA

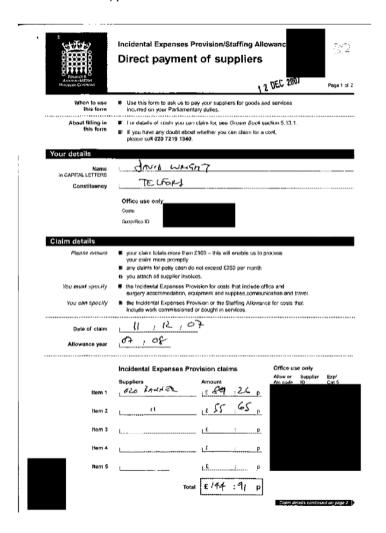
The New-York State yacht Squadron, on its annual cruise to Newport came into the harbor yesterday afternoon. The following are the names of the boats that came to anchor here: Jessie, **gera loliv erelun** Annie, Mannering, Julia, Bonita, **Magic wut**, Rambler, **floumblie**, Henrietta, Sea-Drift and Maria, with the steamer America as a tender. On anchoring each boat fired a gun, according to custom. The reports were heard distinctly in the city, causing considerable inquiry as to "what was up," and quite a number of sanguine individuals came into our office to inquire if the guns were not annunciatory signals of the successful laying of the Atlantic Cable. We invariably replied in the negative. The squadron will leave to-day for Newport. The yachts Washington and **buub r** of this city, start with it, with parties of New Haven people.

## Using OCR (Optical Character Recognition)

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# Citizen Journalism

Page 36 of David Wright's Incidental Expenses Provision 2007/08



This document has 138 pages (see all)

← Previous | Next →

What kind of pag	• IV	
Claim An expense form	Proof Receipt, invoice or purchase order	Y 12
		Investig
Blank	Other Something we	Join us in digging throu

haven't thought of

#### Is this page interesting? Should we investigate further?

Not interesting e.g. a coversheet or

Nothing to see here

Interesting It's significant expenses data

Interesting but known e.g. it's a duckhouse

Investigate this! I would like to know

### Go to next unreviewed page

#### Enter individual line items here

You need to indicate if this page contains claims or proofs before you can add line items.

## MPs expenses

### gate your MP's expenses

Join us in digging through the documents of MPs' expenses to identify individual claims. or documents that you think merit further investigation. You can work through your own MP's expenses, or just hit the button below to start reviewing. (Update, Fri pm: we now have a virtually complete set of expenses documents so you should be able to find your MP's) Already created an account? Log in here.

We have <b>458,832</b> pages of documents. <b>27,202</b> of you have reviewed <b>221,743</b> of them. Only <b>237,089</b> to go	Investigate your own MP's  Enter your postcode:  Find your			
Start reviewing  Please read our privacy policy to find out how we use your data. You must also read our terms of service. By reviewing pages, you are agreeing that you have read the terms of service, and that you agree to them.	Or search by MP name or constitue  Search			
Most line items added (las Thanks everyone for your valiant efforts so far.				
You're amply justifying our hope that many hands can make light work of the thousands of				
documents released by Parliament in relation to MPs' expenses. We, and others - perhaps you? - are still using these tools to review each document, decide whether it contains interesting information, and extract the key facts.	Most pages reviewed (last			
Some pages will be covering letters, or claim forms for office stationery. But somewhere in here	anon-27201			
is the receipt for a duck island. And who knows what else may turn up. If you find something	anon-27202			
which you think needs further attention, simply hit the button marked "investigate this!" and we'll	anon-27199			

How to get involved:

Step 1: Find a document

Step 2: Decide what kind of thing it is and whether it's interesting

Step 3: Copy out any individual entries

Step 4: Make any specific observations about why a claim deserves further scrutiny

Examples of things to look out for: food bills, repeated claims for less than £250 (the I claims not backed up by a receipt), and rejected claims.

All the MPs' records are on there now - so let us know what you find.

DATA: what we've learned from your work so far - updated

Some of the best individual discoveries.

# **Emergency Response**



SOFTWARE : WEB SERVICES

## 50,000 Volunteers Join Distributed Search for Steve Fossett

By Steve Friess og.11.07



Up to 50,000 people are hunting for missing aviator Steve Fossett, in a distributed search using satellite images and Amazon's Mechanical Turk.

The army of online volunteers is scrutinizing satellite images that show small chunks of the 17,000-square-mile region where Fossett's plane is thought to have crashed.

The "distributed search" uses satellite images from DigitalGlobe, the company that provides images for Google Earth.

The helpers are issued squares that represent 278-footsquare pieces of the search area. If they see something worth closer study, participants flag it. Since each square is issued to 10 different people, squares that are flagged by several volunteers are given greater scrutiny.

One of the heartiest of participants is 25-year-old software designer Andy Chantrill of Castle Donington, England, who worked on it for 13 straight hours on Monday and says he's put in 30 total hours examining about 5,000

squares.

"I've tagged about a dozen things that I thought deserved closer inspection," said Chantrill, who describes himself as a Fossett admirer. "Whether they were or not, I don't know and will perhaps never know, but it's the group effort that counts. Collaborative efforts like these can be extremely powerful tools."

Amazon has a policy of not releasing the number of participants in Mechanical Turk projects. But Wired News has learned that up to 50,000 people have joined the distributed search since it began on Friday.

 Using Amazon's Mechanical Turk to coordinate
 50,000
 volunteers

## Amazon Mechanical Turk



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# **Emergency Response**



## Online Fossett Searchers Ask, Was It Worth It?



 Not always successful!

Looking back, Diana Francis says she should have known it would be a big waste of time. She sat for hours each day in her husband's home office in Houston scouring little digital snapshots of the Nevada desert on Amazon.com, in hopes that she'd help locate vanished millionaire aviator Steve Fossett.

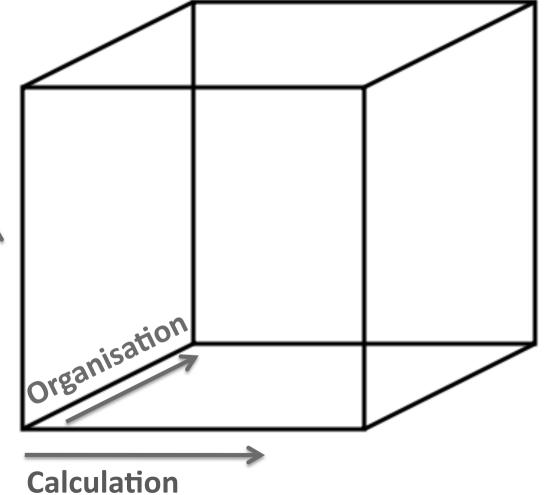
Finally, though, she decided the exercise was tedious and unproductive.

"In the early days, it sounded like a good idea," Ryan continues. "In hindsight, I wish it hadn't been there, because it didn't produce a darn thing that was productive except for being a giant black hole for energy, time and resources. There may come a day when this technology is capable of doing what it says it can deliver, but boy, that's not now."

# Social Computing?



• Who is working for whom?





Selection