

Out there

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Information Architecture

Friday, 14 January 2011

http://www.interaction-design.org/encyclopedia/information_architecture.html

IA book in the library

Information Architecture is a discipline and a set of methods that aim to identify and organize information in a purposeful and service-oriented way. It is also a term used to describe the resulting document or documents that define the facets of a given information domain. The goal of Information Architecture is to improve information access, relevancy, and usefulness to a given audience, as well as improve the publishing entity's ability to maintain and develop the information over time. It is primarily associated with website design and it is directly related to the following professional disciplines: User interface design, content development, content management, usability engineering, interaction design, and user experience design. It is also indirectly related to database design, document design, and knowledge management.

VINTAGE WALNUTS LEATHER BELT SZ. S/M



\$26.00 USD

Approximately £16.82 GBP

1 in stock

ADD TO CART

LITTLELUNA's info

LITTLELUNA shop . profile . contact

rating: 42, 100% pos.
joined: February 19, 2009
location: WONDERLAND

Seller's Other Items



147 items for sale

Favorites

- Add item to Favorites
- Add seller to Favorites
- See who hearts this shop
- See who hearts this item

Page Tools

- Email
- Share
- Subscribe to shop feed
- Report this item to Etsy

Stats

Description

Lovely vintage embroidery leather belt!

Detail: Antic gold buckle, embroidery detail, genuine leather

Condition: Excellent condition.
Color: Walnuts/Lemon/White

Size: S/M
Width: 2 1/2"
Total of Length: 32 1/4"
Size of buckle: 2" X 3"

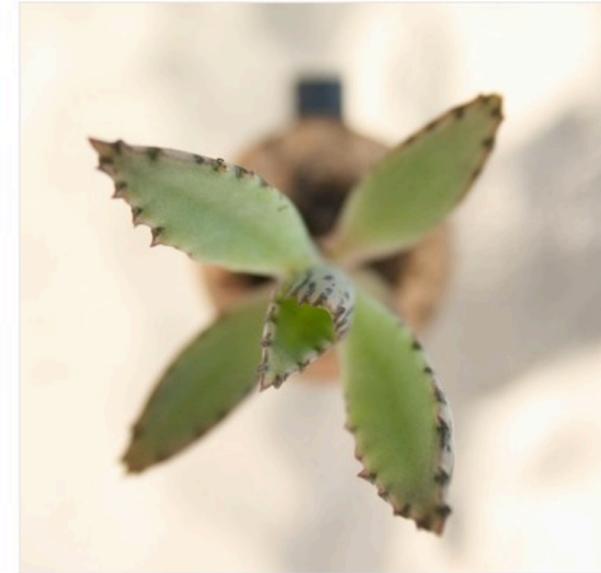
Thank you for looking, and please e-mail me if you have any questions.

Added on October 7, 2010

Tags: vintage, accessories, belt, leather, wide, embroidery, small, medium

Materials: leather

Succulent Cork Magnet, 3 Stars Kalanchoe



\$3.50 USD

Approximately £2.26 GBP

1 in stock

ADD TO CART

AlissaRose's info

AlissaRose shop . profile . contact

rating: 36, 100% pos.
joined: November 11, 2008
location: San Diego

Seller's Other Items



33 items for sale

Favorites

- Add item to Favorites
- Add seller to Favorites
- See who hearts this shop
- See who hearts this item

Page Tools

- Email
- Share
- Subscribe to shop feed
- Report this item to Etsy

Stats

Description

The perfect gift for a wine lover, a plant lover, or anyone.

A re-purposed wine cork contains soil and a real live plant!

Attached to the cork is a strong magnet that will stick to anything magnetic, most obviously a refrigerator. Because of the plant some sun is a good idea. You can experiment with how much water to provide (mist, or a few drops from a faucet), just don't over water (not more than once per week). Succulents are hardy plants that can handle neglect. As time passes your plant may start to look sad, when this happens you may want to gently remove the plant and soil and refresh with new soil and same plant. Most important of all – enjoy your new little plant!

This plant is a Kalanchoe daigremotiana, or Mother of Millions.

When you receive your package carefully open right away to provide air, light, and water.

Friday, 14 January 2011

Different content but same same pieces that make up the listing:

- title
- description
- tags
- materials
- location
- payment methods
- date added
- photograph
- category
- colour

~~Create Pages~~ Create Systems

Friday, 14 January 2011

A system to house your work

**I keep six honest serving-men [they taught me all I knew];
Their names are What and Why and When
And How and Where and Who**

- Rudyard Kipling

Friday, 14 January 2011

where will the site live (url)

When does it need to be available (timeline)

why is a website needed (goals)

Who is the primary audience for the site (audience)

what info/functionality needs to be available (content/tech)

How will the site be discovered and kept up to date (marketing and maintain)

Goals

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And that's what information architecture is all about:

1. Organising content or objects
2. Describing them clearly
3. Providing ways for people to get to them.

An IA is often made up of the following parts: •
defining what the project is about and its goals •
researching people and content •
designing the IA, navigation, visual approach and content •
building and testing •
maintaining

5 whys for UX Australia

For example, thinking about the UX Australia website:

1. What is something we know people want from the website?: They want to see what presentations will be at the conference
2. Why do they need to do that?: So they can make a decision about whether to come
3. Why do they need to do that?: Because there are a lot of conferences they could attend
4. Why do they choose one over another?: I don't know

design constraints

Audience

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/Audience

//create a persona (of YOUR audience) //

Balanced Design

- People Content Context

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Personas

<http://uxmatters.com/mt/archives/2010/10/using-personas-during-design-and-documentation.php>

1. List the user attributes. Assemble all of your product's stakeholders and ask them to make a list of user attributes—for example, *Male*, *Computer literate*, or *Plays football*. To help you easily categorize the information you've obtained about your users, you can use the following categories of attributes:

- Demographic
 - Technological
 - Internet Usage
 - Environment
 - Lifestyle
 - Roles
 - Goals
 - Needs
 - Desires
 - Knowledge
 - Usage Trends
 - Tasks
2. Cluster the attributes. Once you've gathered your list of user attributes, cluster the attributes. To accomplish this, ask one of the stakeholders to divide his or her user attributes into several clusters. Then ask another stakeholder to place any related attributes in those clusters or, if his or her user attributes don't fit into any of the existing clusters, to create new clusters. Repeat this exercise with every stakeholder until you have clusters that everyone agrees on.
 3. Create a persona for each of the clusters. Add personal details to create a realistic picture of a user, focusing on specific user needs. Note down tasks that persona is most likely to perform. Think about how the attributes in the clusters influence user behavior.
 4. Prioritize personas. Prioritize the personas on the basis of business needs. The idea is to ensure that the principal persona you use during design or documentation is a clear and correct representation of your primary user population, *not* an edge case.
 5. Tell stories, or create scenarios. The stories or scenarios you create for each persona describe how that person would behave or think about a particular task or situation.
 6. Create persona documentation. When writing personas, include the following information:
 - name of the persona
 - demographic description
 - goals
 - needs
 - abilities

Sharing

Friday, 14 January 2011

Work distribution

- take advantage of services that will promote you
- join the groups and chat with people in YOUR field of design

Explore



Untitled by [sylvain-emmanuel.P](#)

Explore [interesting](#) photos on Flickr by choosing a point in time...

Select a month



More places to explore:

- [Interesting photos from the last 7 days](#)
- [Calendar view of this month](#)
- [A map of the world](#)
- [Camera Finder](#)
- [Most recent uploads](#)
- [Video on Flickr](#)
- [Galleries](#)
- [The App Garden](#)
- [The Flickr Blog](#)

A year ago today

Take a step back in time and see the most interesting content from [December 6, 2009](#).



Sets

A few of our favorite sets. Stories are told, themes are developed, junk is collected...



[Toy Camera](#)

240 photos | From [Gayla](#)

Gayla, Toy Camera, Gayla is a master.



[hands](#)

30 photos | From [algo](#)

Groups

There are [loads of groups](#) on Flickr, full to the brim with wonderful things...



[Minimalist Landscapes: take the long view!](#)

9,284 members | 12,725 items

This group is for simple, minimalist landscapes photography



[HCSP \(Hardcore Street Photography\)](#)

39,067 members | 7,324 items

Hardcore Street Photography, A group dedicated to candid situations that

flickr

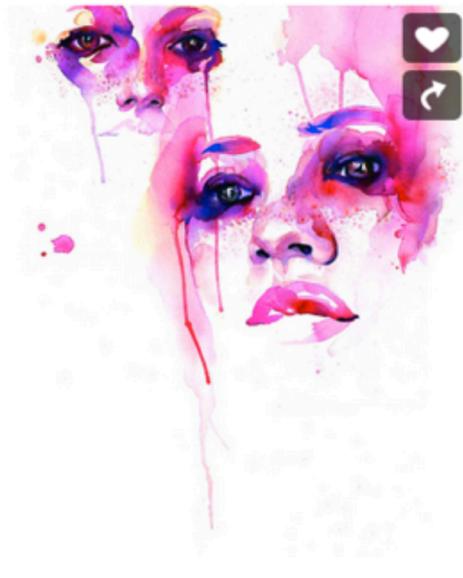
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share – gain an audience – link to like minded individuals
 getty images
 iStock Photo

YAY!EVERYDAY

NEW POPULAR RANDOM SEARCH INFO

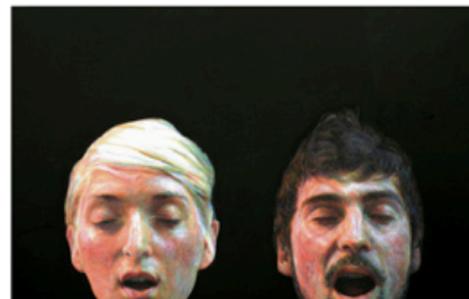
LOGIN/JOIN



Thinkstock
Unpack your thinking. Win up to \$10,000... Plus 30% off Thinkstock image packs. [GO](#)

Getty - Simply Watch, Respond and Enter. The more you watch, the more you receive.
ads via Carbon

2011		Jan	1	2	3	4	5	6	7	8				
	14	15	16	17	18	19	20	21	22	23				
29	30	31	Feb	1	2	3	4	5	6	7	8	9	10	
16	17	18	19	20	21	22	23	24	25	26	27	28	Mar	
6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
26	27	28	29	30	31	Apr	1	2	3	4	5	6	7	
13	14	15	16	17	18	19	20	21	22	23	24	25	26	27



yay!everyday

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you also get inspiration
Art builds on Art



FFFFOUND!

image bookmarking

iFOUND! | iPhone application for FFFFFOUND comes back to App Store!!!

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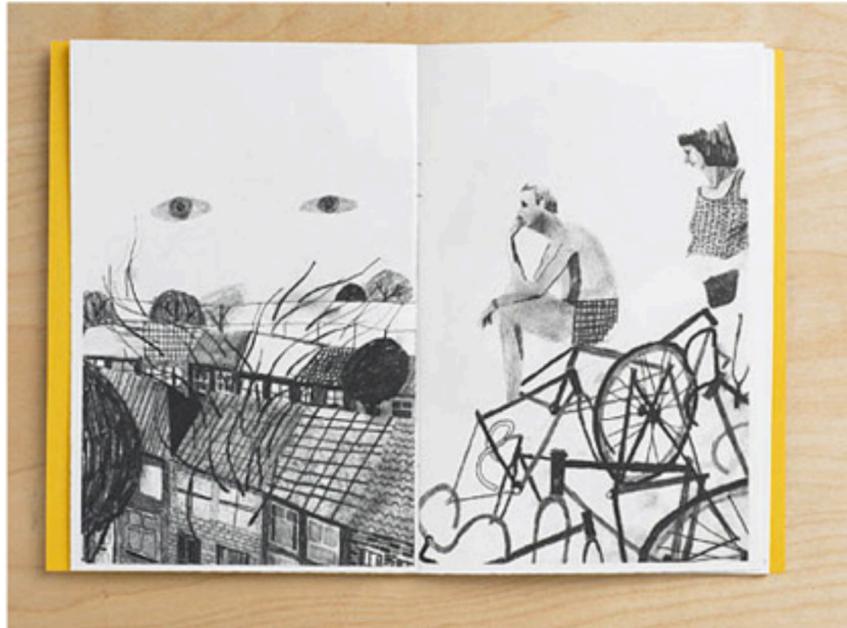
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[www.stylodesign.co.uk/wo_files/images/branding/comparables_direct/14.gif](#)

2 hours 8 minutes ago saved by 15 people



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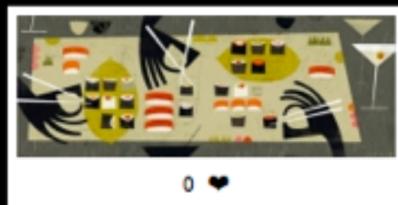
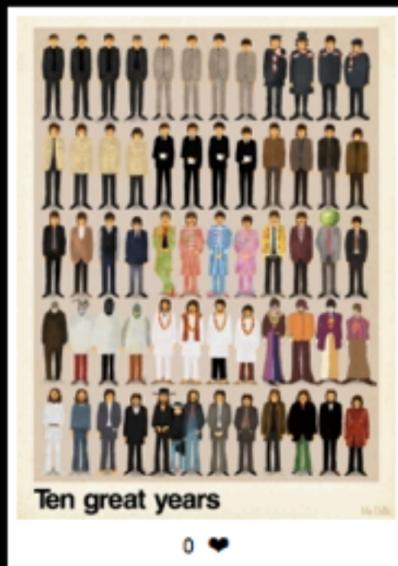
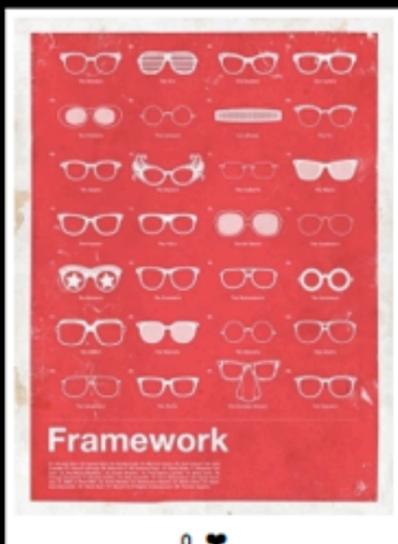
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[buysellads.com](#)

we help online advertisers and website publishers buy
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drwr.it

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More links

<http://scrapiteria.blogspot.com/>

<http://www.hamburgereyes.com/>

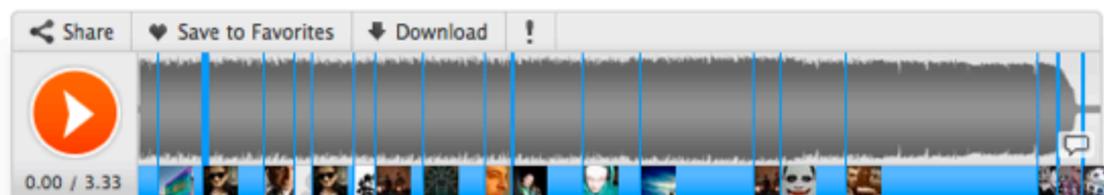
<http://www.gatheredinspring.blogspot.com/>

<http://www.postsecret.com/>



Your Sound, At the Heart

Sign Up



Shared by fakesensations 9 months ago

SoundCloud is a platform that puts your sound at the heart of communities, websites and even apps. Watch conversations, connections and social experiences happen, with your sound as the spark.

How it works

Visualize Your Sound

Share It Anywhere

Connect With Over 100 Apps

Soundcloud

Friday, 14 January 2011

web allows for independent distributors – it is also creating the new streams...
online tools to enable distribution ...

Categories / Art



vimeo.com/1989281

Videos (25,620)



Visionsonic Festival...
by PIXELS Transversaux



ARTIFICIAL...
by Jp Frenay



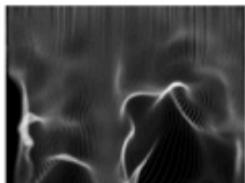
BIG BANG BIG...
by blu



chiral | documentation...
by Robert Seidel



Between Bears
by Eran Hillel



AVATAR - short...
by candas slsman



THE NAKED...
by ABOVE



flight patterns
by Charlie McCarthy

Channels (16,231)



Nikon D90 footage
This channel is for footage shot on the Nikon D90 DSLR.

Groups (6,848)



Cinephotographers.
This group is specifically for all Artists and Photographers...

Art

Dance

Exhibitions

Graphic Design

Installation

Painting

Photomotion

Sculpture

Street Art

Street Theater

Advertisement

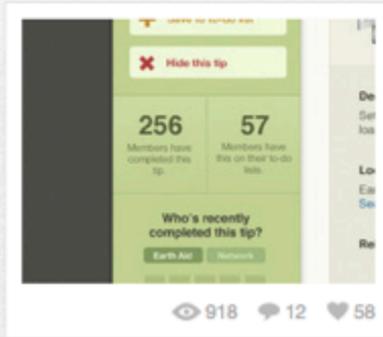
vimeo FESTIVAL + AWARDS

WINNER
DOCUMENTARY

WATCH NOW

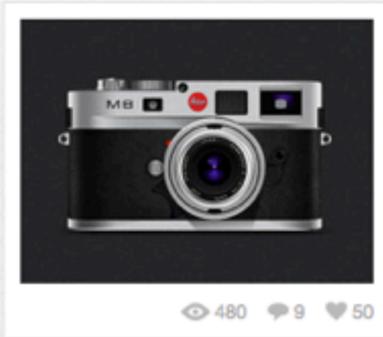
What are you working on? Show and tell for designers in 120,000 pixels or less. [Learn more](#)

POPULAR HIGHLIGHTS EVERYONE DEBUTS PLAYOFFS



918 12 58

Josh Hemsley



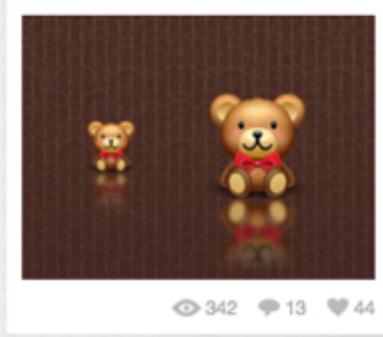
480 9 50

Black Snail



501 13 47

Made By Thomas



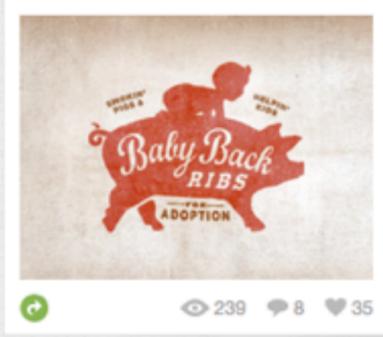
342 13 44

Susumu Yoshida



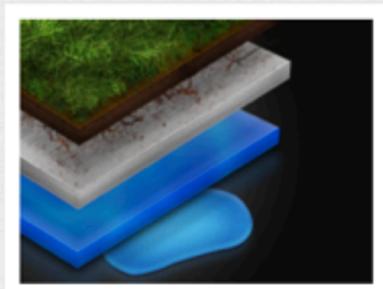
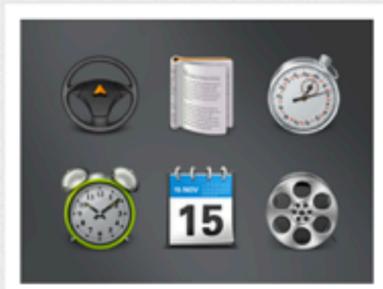
523 10 40

Henning Gjerde



239 8 35

Jose Canales



Dribbble t-shirts are nice

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ADS BY DRIBBBLE

MailChimp presents designer email templates by Squared Eye, MetaLab and others.

ALL-STARS

- Dan Cederholm**
2935 followers | 161 shots
- Meagan Fisher**
2178 followers | 135 shots
- Jason Santa Maria**
2150 followers | 15 shots
- Tim Van Damme**
2098 followers | 54 shots
- Shaun Inman**
2032 followers | 211 shots
- Camaron Mall**

dribbble

Friday, 14 January 2011

sneak peek – responses etc – web designers
<http://forrst.com/>

<http://emberapp.com/explore/images/> ??



twitter

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Talk about design (140 characters)

Link and follow other designers/artists

Your bookmarks will organize themselves.

Tag your bookmarks. Collections will naturally emerge.



Learn More

HIDE INTRO

Search the biggest collection of bookmarks in the universe...

Search Delicious

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Fresh Bookmarks

Hotlist

Explore Tags

The freshest bookmarks that are flying like hotcakes on Delicious and beyond.

See more recent bookmarks

New bookmarks saved in the last minute 174



YouTube - Watch President Obama's Full Speech at Tucson Memorial

SAVE | SHARE

16

via youtube.com

obama speech video Obama giffords

16 Related Tweets



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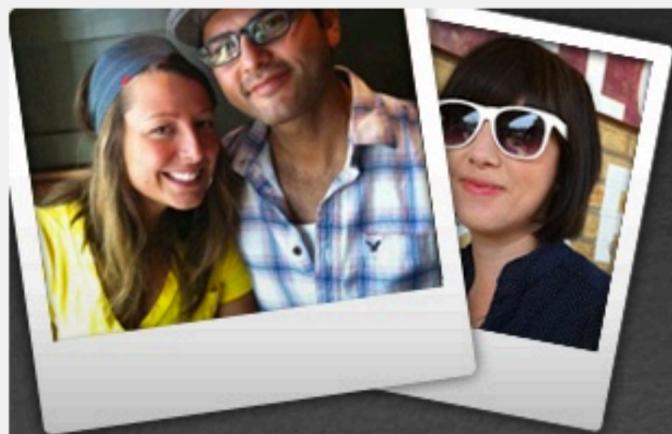
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delicious

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Discover new places and hotspots when you go out, then share your photos, recommendations and trips with friends!



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ANDROID



BlackBerry



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palm

gowalla

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Where you are – will become a bigger thing
What design studios/ galleries do you visit – create your Design Identity

foursquare.com

What conferences have you attended – what have you spoken at
<http://lanyrd.com/>



art in my coffee
A COLLECTION OF FOAMY AWESOMENESS

Send us coffee art, along
with who you are and
where you drank it.

submit a photo

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text post
Please bear with us. :)
We are currently looking into the issue
in which our stylesheets, scripts, and
layout images are not loading due to
some malware issues we are facing.
Posted 1 month ago

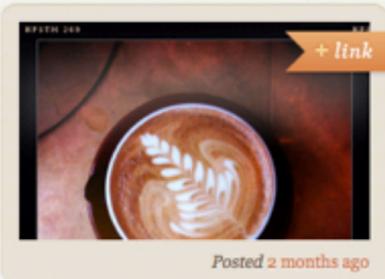
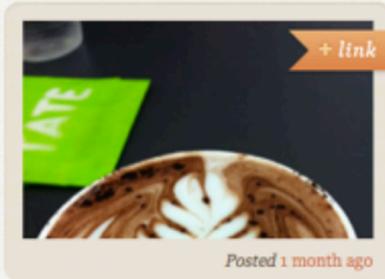


META



Open RAR, Stuffit, and
7zip archives with
Archiver on your Mac.
Powered by Fusion

- Follow Us on Tumblr
- Like Us on Facebook
- Follow us on Twitter
- Subscribe via RSS



tumblr

Friday, 14 January 2011

Tumblr allows you to take all these services and present them on one page

<http://virb.com/>
<http://www.behance.net>

<http://wordpress.com>
<http://www.squarespace.com>

about.me ??

Tumblr demo

setup

Friday, 14 January 2011

Create account

How to post direct to tumblr

Customise Feeds from Services

Customise – Themes and custom HTML/CSS

Custom URL options (changes adamprocter.tumblr.com into adamprocter.org)

Do not forget Tumblr cant create static Pages as well as host/blog your feeds

domain name hosting files

setup

Friday, 14 January 2011

Create you own website (“traditional method”)

Domain name = URL / Address

Hosting = where you will store your files

html
css
javascript

setup

Friday, 14 January 2011

html = content

css = style

javascript = fancy stuff !

cms

setup

Friday, 14 January 2011

content management system

a 'bucket' to house your files and text, you input information using a simple interface which is then converted into html and css and displayed

indexhibit demo

setup

Friday, 14 January 2011

indexhibit is a small simple CMS system that numerous designers/artists use

other CMS's include

<http://grabaperch.com/>

<http://www.mojomotor.com>

<http://www.expressionengine.com> - is my favourite CMS