

Part 1: Fashion & Textile Design

Research and Communication Skills

Research// Context

Why research ...

is the bit you shouldn't skip or view lightly

...it broadens your knowledge

...opens new avenues

...influences all your work

...leads to new research

it never stops



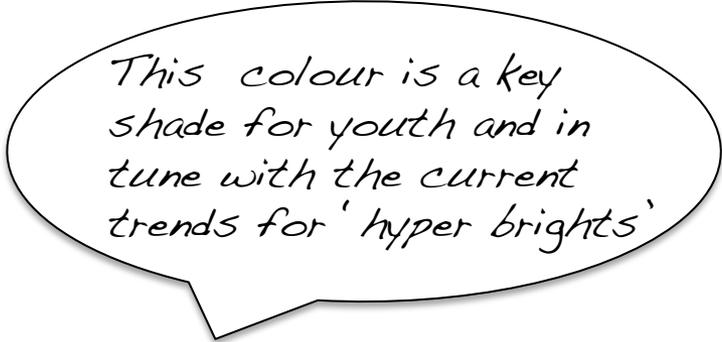
Why are eyes
called eyes?

... it allows you to move beyond descriptions and subjective interpretation...



I like the brightness of this colour

...to substantiated contextual knowledge.

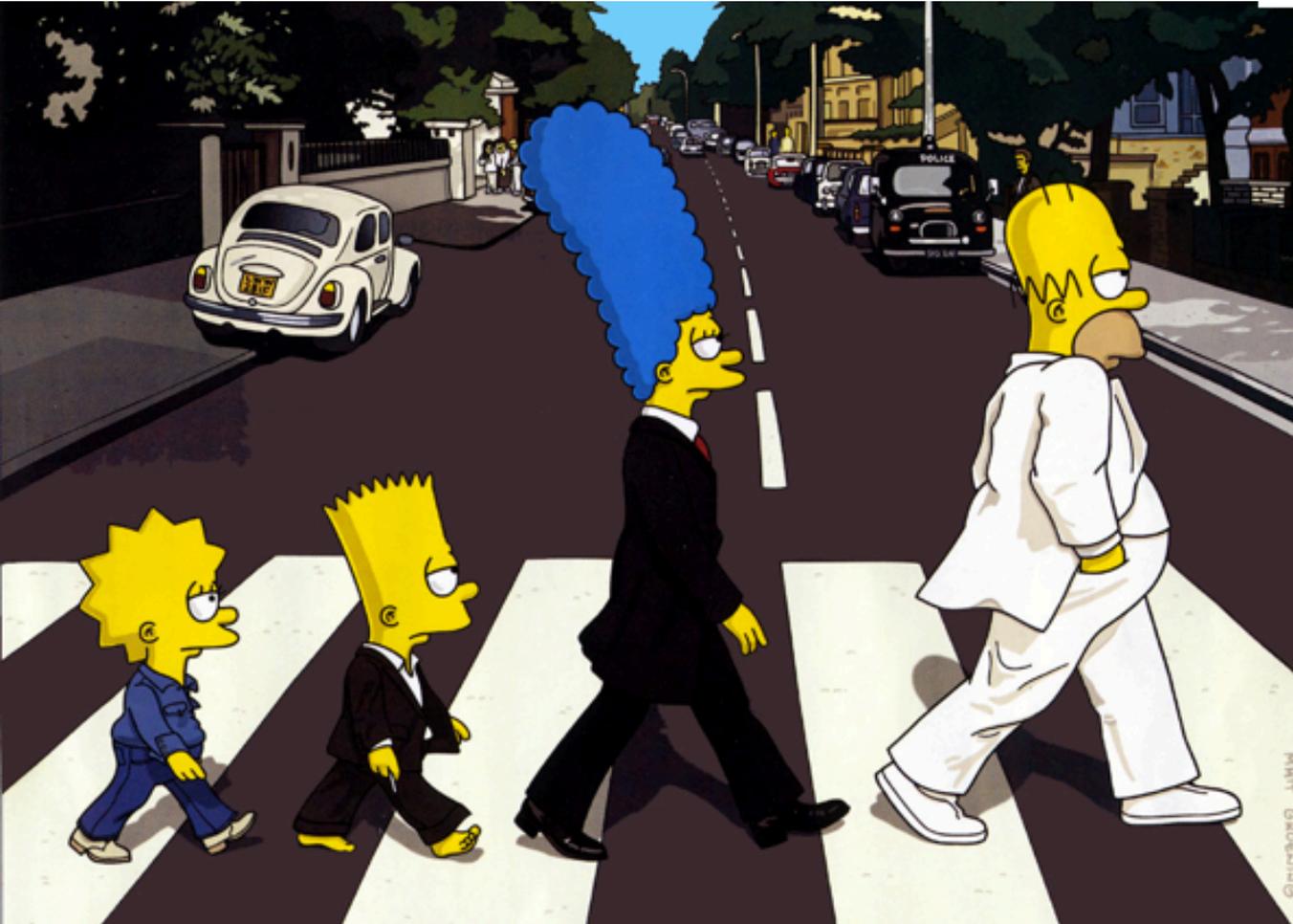


This colour is a key shade for youth and in tune with the current trends for 'hyper brights'

Nothing lives nor is created in an ivory tower

Knowledge is **POWER**

Culture Capital





“The inspiration behind the hair came from Victorian times when prostitutes would sell theirs for kits of hair locks, which were bought by people to give to their lovers. I used it as my signature label with locks of hair in Perspex. In the early collections, it was my own hair.”

Understand
the story
behind the
creation

BACKSTAGE AT CRAIG LAWRENCE SS'13



every
aspect
has a
story
behind
it

With hair by Stephen Lawrence & Neville team for L'Oréal Professionnel

Inspiration: Dance Hall girls, Charleston and Carnival.



What can happen if
you get this wrong

Chanel 1994

Dress featuring fragments of
the Quran

Research is...

...not only about reading books (although that is part of it)

...about visiting museums and galleries

...watching films and documentaries

...reading magazines, blogs and newspapers

...listening to the radio

...opening your eyes, ears and mind to new things...

...and seeing things in a new light from a new perspective



JUST LOOK IN THE RIGHT PLACES...

Textiles – Victoria and Albert Museum

www.vam.ac.uk/page/t/textiles

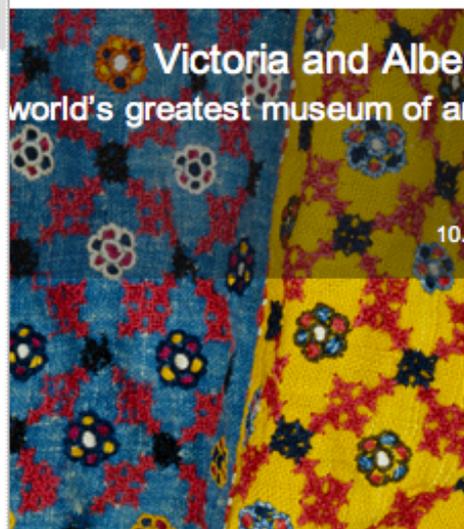
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Design Centre Chelsea Harbour – Home Textiles – Victoria and Albert Museum

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Subject	Period & Style	Activities
+ Architecture	+ Art Deco	+ Friday Late
+ Books	+ Arts and crafts	+ Things to do in the Museum
+ China	+ Baroque	+ Things to do at home
+ Design	+ Contemporary	+ Courses
+ Drawings	+ Gothic	
+ Furniture	+ Medieval	
+ Islamic Middle East+ Japan	+ Modernism	
+ Jewellery	+ Neo-classicism	
+ Paintings	+ Renaissance	
+ Prints	+ Rococo	
+ Sculpture	+ Surrealism	
+ Artists & designers		
+ Ceramics		
+ Conservation		
+ Dance		
+ Fashion		
+ Glass		
+ Metalwork		
+ Photography		
+ Research		
+ South Asia		



Read the first chapter of either...

Wilson, Elizabeth. **Adorned in dreams**, I B Tauris & Co Ltd

Barnard, Malcolm. **Fashion as Communication**, Routledge



... AND GIVE IT SOME TIME

Some blogs at WSA...

makefuture.soton.ac.uk

intheloopsoton.wordpress.com

wsalibrary.wordpress.com

janelandau.tumblr.com

sarahelwick.com

Some sites that feed the brain... a bit

trendtablet.com

accessgreatdesign.wordpress.com

vam.ac.uk/channel

blog.britishmuseum.org

fashionprojects.org

stylebubble.co.uk

businessoffashion.com